



HOCKEY HELPS THE HOMELESS

INAUGURAL HAMILTON/BURLINGTON TOURNAMENT

FRIDAY, APRIL 11, 2025 | MOHAWK 4 ICE CENTRE

PREMIER NATIONAL PARTNER



GET INVOLVED TODAY. SHUTOUT HOMELESSNESS.

EMMA LANGLOIS | EMMA@HHTH.COM

HHTH.COM | CHARITABLE NUMBER: 865580146 RR0001

ABOUT HHTH

At Hockey Helps the Homeless, we believe that every Canadian should have a safe place to call home and the supports that they need to thrive. To ensure all homeless Canadians have a fighting chance, we host Pro-Am Hockey Tournaments across Canada where players raise funds to make a direct impact in their own community. 100% of net proceeds stay local to reach the ultimate goal of ending homelessness.

We need you. Together, we will end homelessness in Burlington, Hamilton, and beyond.



OUR IMPACT & PARTNERS IN HAMILTON & BURLINGTON

Since inception, HHTH has granted \$28 million nationally to our local partner agencies who provide a variety of services including emergency shelter, transitional housing, and mentorship programs for those currently experiencing homelessness.

HOCKEY HELPS THE HOMELESS
HAS GRANTED OVER

\$28,000,000

NATIONALLY TO OUR BENEFICIARIES

YOUR IMPACT IN HAMILTON & BURLINGTON



YMCA OF HAMILTON BURLINGTON BRANTFORD

Funds raised in the 2025 Hockey Helps the Homeless tournament, will support two YMCA programs that actively combat homelessness for men and youth.

Located at the Hamilton Downtown Family YMCA, the Men's Residence provides clean, safe and affordable transitional housing for more than 175 men in Hamilton's urban core. The YMCA Men's Residence supports men at risk, many facing both health and social challenges.

In Hamilton, Burlington & Brantford, our Youth in Transition program supports youth (16-24) as they make the transition to adulthood. The Y provides one-to-one support and connects youth with educational, employment, housing, life skills, mental health, and other services in their communities.



SPONSORSHIP OPPORTUNITIES



- PRESENTING
\$25,000
- GAME DAY
\$18,000
- DRAFT NIGHT
\$7,500
- DRAFT NIGHT
\$5,000
- PLAYER GIFT
\$5,000
- VOLUNTEER
\$3,000
- LUNCH
\$3,000
- BREAKFAST
\$2,500
- BANK (2)
\$2,500
- BAG DROP
\$2,000
- TUCK
\$2,000

COMPLIMENTARY TEAM	-									
LOGO ON ALL PROMO MATERIAL	-									
SPEAKING ROLE AT EVENT PROGRAM	-									
LOGO ON DRAFT NIGHT MATERIALS	-	-	-							
LOGO ON ALL PLAYER JERSEYS	-	-	-	-						-
LOGO IN SPONSOR LOOP	-	-	-	-	-	-	-	-	-	-
INDIVIDUAL SIGNAGE RECOGNIZING SPONSORSHIP	-	-	-	-	-	-	-	-	-	-
LOGO ON WELCOME & THANK YOU BANNER	-	-	-	-	-	-	-	-	-	-
LOGO ON TOURNAMENT VIDEO-SET	-	-	-	-	-	-	-	-	-	-

Logo will be on promo materials related to the chosen sponsorship level.
 Example: puck sponsor will have their logo on all tournament pucks, volunteer sponsor will have their logo on all volunteer shirts.



PENNANT SPONSOR | \$1,000

- ALSO INCLUDES:
- LOGO ON TOURNAMENT WEBSITE
 - LOGO ON WELCOME & THANK YOU BANNER
 - LOGO IN SPONSOR LOOP

SIGNED BY NHL ALUMNI & OLYMPIANS

YOUR COMPANY LOGO

COMPANY IS PRESENTED WITH THE PENNANT TO TAKE HOME AFTER THE EVENT



FEATURED
 HHTH HAMILTON/BURLINGTON HONORARY CHAIR, ZAC RINALDO

GET INVOLVED TODAY. **SHUTOUT HOMELESSNESS.**
 ERIN LANGRISH | ERIN@HHTH.COM

HHTH.COM | CHARITABLE NUMBER: 865580146 RR001

TEAM FRANCHISE | \$3,000



- 15 participant spots in the tournament
* PLAYERS MUST FUNDRAISE A MINIMUM OF \$500
- 1 NHL alumna or olympian per team
- Company logo on locker room door
- Company logo on welcome & thank you banner
- Company logo highly visible on your team's HHTH tournament jersey
- Company logo in event program
- Company logo on tournament website

ALL PLAYERS ENJOY THE HHTH PRO EXPERIENCE WHICH INCLUDES

1 PRO PER TEAM | ON ICE HOCKEY GAMES |
PERSONALIZED JERSEYS & SOCKS | FULLY EQUIPPED
LOCKER ROOM | PARTICIPANT GIFT | GAME DAY FOOD
& BEVERAGES PROVIDED | DRAFT NIGHT

Engage employees and clients by inviting them to join your team! Not only will they have an unforgettable day of hockey and get treated like a pro, with the pros, they will also make a real impact in the community.

"HHTH IS AN AMAZING CAUSE THAT POSITIVELY IMPACTS THE COMMUNITY. OUR TEAM FELT LIKE WE WON BEFORE WE HIT THE ICE BY RAISING SO MUCH MONEY. IT IS SUCH A TREAT TO PARTICIPATE AND HAVING A GREAT TIME WITH NHL ALUMNII!"

ROBBIE L.

Participant



WHY GET INVOLVED?

By sponsoring the HHTH Hamilton/Burlington Tournament, you are joining a committed team of passionate advocates and community leaders who are dedicated to creating a future where every Canadian has a place to call home.



"HOCKEY HELPS THE HOMELESS IS AN ORGANIZATION I'M PROUD TO BE A PART OF; THE WORK THAT'S BEING DONE IN COMMUNITIES ALL ACROSS CANADA IS TRULY MAKING A DIFFERENCE. THE TOURNAMENTS ARE A LOT OF FUN TO BE A PART OF AND HHTH DOES AN INCREDIBLE JOB OF PUTTING ON THESE EVENTS."

BRAD MAY

Stanley Cup Champion

WHY GET INVOLVED?



EMPLOYEE & CLIENT
ENGAGEMENT



IMPACT
IN YOUR COMMUNITY



VISIBILITY
FOR YOUR BRAND



INTERACTION
WITH HOCKEY GREATS

3,000+
PARTICIPANTS

20,000+
DONORS

50+
BENEFICIARY
PARTNERS

18,000+
LIVES
TOUCHED

IN GOOD COMPANY

When you support a Hockey Helps the Homeless tournament, you will join a number of prominent local, national, and global companies who are proud to make an impact in the local community.

PREMIER NATIONAL PARTNER



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DMALLAN@HHTH.COM | DM@HHTH.COM

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THANK YOU FOR YOUR INTEREST IN SUPPORTING THE
HAMILTON TOURNAMENT

#THISGAMEMATTERS

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WWW.HOCKEYHELPSTHEHOMELESS.COM

TO GET INVOLVED, PLEASE CONTACT

EMMA LANGLOIS, SR. BUSINESS DEVELOPMENT
EMMA@HHTH.COM

NATIONAL FOUNDING SPONSOR

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