

# HOCKEY HELPS THE HOMELESS

**INAUGURAL HAMILTON/BURLINGTON TOURNAMENT** 

FRIDAY, APRIL 11, 2025

PREMIER NATIONAL PARTNER



## ABOUT HHTH

At Hockey Helps the Homeless, we believe that every Canadian should have a safe place to call home and the supports that they need to thrive. To ensure all homeless Canadians have a fighting chance, we host Pro-Am Hockey Tournaments across Canada where players raise funds to make a direct impact in their own community. 100% of net proceeds stay local to reach the ultimate goal of ending homelessness.

We need you. Together, we will end homelessness in Burlington, Hamilton, and beyond.



Since inception, HHTH has granted \$28 million nationally to our local partner agencies who provide a variety of services including emergency shelter, transitional housing, and mentorship programs for those currently experiencing homelessness.



HOCKEY HELPS THE HOMELESS HAS GRANTED OVER

\$28,000,000

NATIONALLY TO OUR BENEFICIARIES

#### YOUR IMPACT IN HAMILTON & BURLINGTON



#### YMCA OF HAMILTON BURLINGTON BRANTFORD

Funds raised in the 2025 Hockey Helps the Homeless tournament, will support two YMCA programs that actively combat homelessness for men and youth.

Located at the Hamilton Downtown Family YMCA, the Men's Residence provides clean, safe and affordable transitional housing for more than 175 men in Hamilton's urban core. The YMCA Men's Residence supports men at risk, many facing both health and social challenges.

In Hamilton, Burlington & Brantford, our Youth in Transition program supports youth (16-24) as they make the transition to adulthood. The Y provides one-to-one support and connects youth with educational, employment, housing, life skills, mental health, and other services in their communities.



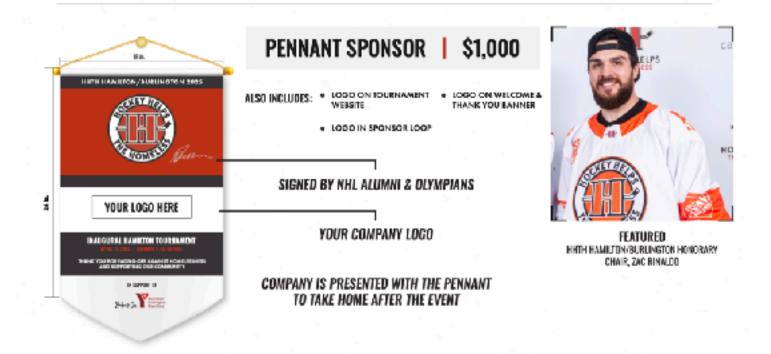
## SPONSORSHIP OPPORTUNITIES



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	\$20,000 \$20,000	GAME DAY \$16,800	DRAFF NIGHT 57,500	DIVISION (cr) 55,000	PLAYER CHET \$4,000	VOLUNTEER 50,000	80,000 -	885469AST 59,500	88K (x2) \$2,500	846 080F 52,000	\$5,000 1000
COMPLIMENTARY TEAM	-										
LOGO ON ALL PRONO MATERIAL	-										
SPEARING ROLL ALL EVENT PROGRAM	•										
LOGO ON DRAFT NIGHT WATERIALS	•	-	-								
LOGO OH ALL PLAYER JERSEYS	•	•	•	•	•						
LOGO IN SPONSOR LOGP	•	•	•	•	•	•	•	•	•	•	•
INDIVIDUAL SIGNAGE RECOGNIZING SPONSORSHIP	-	-	-	-	-	-	-	-	-	-	-
LOGO ON WELCOME & THANK YOU RANNER	-	-	-	-	-	-	-	-	-	-	-
LOGO ON FOURNAMENT MICRO-SITE	•	•	0	0	•	0	0	0	0	0	

Logo will be on promo materials related to the chosen sponsorship level.

Exemple: puck sponsor will have their logo on all formament pucks, volunteer sponsor will have their logo on all volunteer shirts.



# TEAM FRANCHISE | \$3,000



- 15 participant spots in the tournament rearess must runorause a minimum of \$500
- 1 NHL alumnus or olympian per team
- Company logo on locker room door
- Company logo on welcome & thank you banner
- ALL PLAYERS ENJOY THE HHTH PRO EXPERIENCE WHICH INCLUDES

1 PRO PER TEAM | ON ICE HOCKEY GAMES |
PERSONALIZED JERSEYS & SOCKS | FULLY EQUIPPED
LOCKER ROOM | PARTICIPANT GIFT | GAME DAY FOOD
& BEVERAGES PROVIDED | DRAFT NIGHT

Engage employees and clients by inviting them to join your team! Not only will they have an unfargettable day of hockey and get treated like a pro, with the pros, they will also make a real impact in the community.

- Company logo highly visible on your team's HHTH tournament jersey
- Company logo in event program
- Company logo on tournament website

"HHTH IS AN AMAZING CAUSE THAT
POSITIVELY IMPACTS THE COMMUNITY.
OUR TEAM FELT LIKE WE WON BEFORE
WE HIT THE ICE BY RAISING SO MUCH
MONEY. IT IS SUCH A TREAT TO
PARTICIPATE AND HAVING A GREAT
TIME WITH NHL ALUMNI!"

#### Robbie L.

Participant





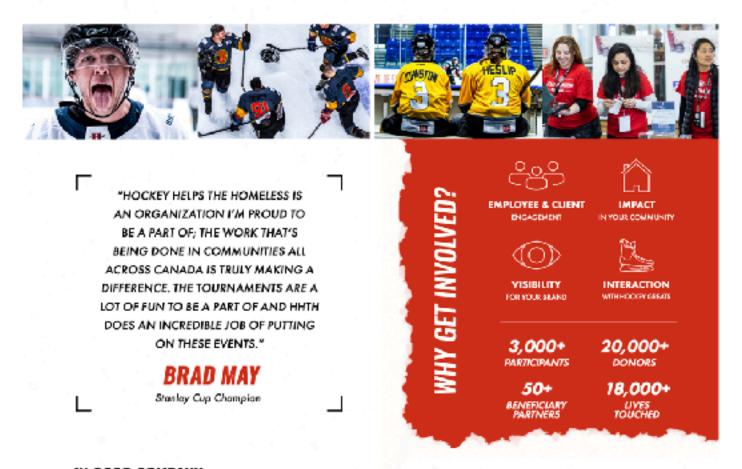






#### WHY GET INVOLVED?

By sponsoring the HHTH Hamilton/Burlington Tournament, you are joining a committed team of passionate advocates and community leaders who are dedicated to creating a future where every Canadian has a place to call home.



#### IN GOOD COMPANY

When you support a Hackey Helps the Homeless tournament, you will jain a number of prominent local, national, and global companies who are proud to make an impact in the local community.

#### PREMIER NATIONAL PARTNER





THANK YOU FOR YOUR INTEREST IN SUPPORTING THE HAMILTON TOURNAMENT

# #THISGAMEMATTERS

GET INVOLVED TODAY. SHUTOUT HOMELESSNESS.

WWW.HOCKEYHELPSTHEHOMELESS.COM

TO GET INVOLVED, PLEASE CONTACT

EMMA LANGLOIS, SR. BUSINESS DEVELOPMENT EMMA@HHTH.COM

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